

Dear Sir / Madam,

CULTIVATING HOPE

As - salaam-elaikum

The Pakistan Parkinson's Society (PPS) which is registered under the Societies Act of 1860 is not for profit and established with the primary objective of being the voice of patients suffering from Parkinson's Disease (PD). The Society aims to achieve public awareness of the Disease with the objective of helping patients, their care givers and medical support staff the ability to make informed disease management choices in order to improve their quality of life.

In our efforts to raise funds for the PPS patient centric activity which includes holding of seminars/symposia, organizing support groups, counseling etc. we are selling **EID greeting cards** which capture the images of a recent activity that we participated in - The Global Quilt Project. Patients and their caregivers came together to create individual quilt panels as a show of their support to the cause. A total of 16 panels were created of which 4 are being captured in our greeting cards. All quilt panels will be displayed for the first time at the 2nd World Parkinson's Congress in Glasgow, Scotland from September 28th through October 1, 2010.

According to a study conducted covering most populous countries of the world, there are around 5-6 Million PD cases. In Pakistan there are estimated to be 450,000 PD cases and there are possibly another 500,000 people who have never consulted a doctor. Pakistan still has a long way to go in creating awareness and improving the quality of life of the People with Parkinson's.

Your contribution towards buying these greeting cards will go a long way in supporting these patients.

Attached is a **flyer** and **order form** highlighting card design, price and other details. I would appreciate, if you could show us your support this Eid and in the future. Your greetings would help our cause for "**Cultivating Hope**" and enable us to reach out to the many suffering from Parkinson's.

I look forward to your generous support.

Thank you,

Sincerely,

HBasheer

Haroon Basheer
Chairman
info@parkinsons.org.pk
www.parkinsons.org.pk

This Eid be our partner in
"Cultivating Hope"

The Quilt Story

The Parkinson's Quilt Project is the first global quilt project to focus the world's attention on the nearly 6 million people worldwide living with Parkinson's Disease (PD). The project aims to raise awareness of the impact that Parkinson's Disease has on people living with Parkinson's along with their families, caregivers and friends and continued urgency to find a cure.

In Pakistan and globally, participants were asked to submit single panels or design entire sections with family, friends or support group members. These panels, have been sent to the Parkinson's Heart Link office, where they will be added to the many others collected through out the world.

The Parkinson's Quilt will be displayed for the first time at the 2nd World Parkinson Congress in Glasgow, Scotland from 28 September through 1 October, 2010.

The proceeds from the sale of this card will go towards various projects aimed at increasing the awareness of PD and helping PD patients and their care givers improve their quality of life.



Pakistan Parkinson's Society

پاکستان پارکنسنز سوسائٹی

Registered under Societies Act 1860

P.O. Box No.12331, Karachi -75500

E-mail: info@parkinsons.org.pk

Website: www.parkinsons.org.pk

- 4 color designs available as shown.
- Each pack of 48 will have all 4 designs
- Price of Rs. 25 per card or Rs.1200 per pack
- On minimum order of 500 cards you can have your Company logo printed in two colors at no extra cost.
- Last date of placing orders is 30th July.
- Delivery to commence from 9th August through TCS. There are no extra delivery charges.
- To order your cards just fill out the attached Order Form & email to: info@parkinsons.org.pk
- For further information please call: cell: 0300-8967361

ORDER FORM



Pakistan Parkinson's Society

پاکستان پارکنسنز سوسائٹی

Date	
Company Name	
Company Representative Name	
Company Address for Delivery	
Company Phone No	
Company Fax No	
Mobile No	
Quantity Ordered	
Packets	

Order Details

Logo printing in two (2) color available (Min. qty of 500 cards).

If you require your Company logo to be printed on the cards, please mark below. You will need to provide a high resolution logo.

Company logo required Yes: No:
(Please mark X as required)

Payment Details

Crossed cheque in favour of **Pakistan Parkinson's Society**

Mail payment to :

Pakistan Parkinson's Society

P. O. Box No. 12331

Karachi – 75500